



## ESG for CORPORATES: QUANTIFYING, REPORTING & COMMUNICATING ESG/SUSTAINABILITY PERFORMANCE – GISR CERTIFIED

SYDNEY 15 SEPTEMBER 2016

**Super Early registration discount ends soon**

A practical interactive course for corporate executives to quantify Sustainability (ESG) performance and assess the ROI and strategic fit of Sustainability Ratings, Standards and Initiatives including: GRI, IIRC, SASB, GISR, PRI, TSC, DJSI AND CDP. Informed by the latest developments in this fast evolving landscape, students will **develop an ESG Materiality Matrix and Sustainability ROI calculator** customized to their specific industry sector as a valuable decision support tool.

**Learning objectives include** equipping students with the information, training and techniques to assess how best to engage in this complex and confusing market and deliver value to their organization.

### BOOKING INFORMATION

#### SYDNEY

**15 SEPTEMBER 2016**

#### Attendance fee (\*)

- AU\$1,995 + GST per person
- AU\$1,295 + GST per person early registration before 31 May 2016
- Group discounts available upon request

GTQ INTERNATIONAL

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**CERTIFIED**



A number of factors are converging now which promises to redefine the definition of corporate value and value creation and job description for corporate CSR/Sustainability executives including:

- Thousands of ESG performance metrics now in play and championed by 100+ ESG research and rating agencies covering a wide spectrum of value and values based issues, indicators and methodologies;
- Emergence of several new prominent standard-setters including IIRC, GRI, GISR, CDP and SASB and what this convergence means for your company;
- Proliferation of industry-led sector-based ESG initiatives and how this offers new resources, innovation and expectations for companies;
- Demand on businesses to publicly disclosure ESG information – in both develop and emerging markets – driven by large institutional investors, multi-stakeholder initiatives and regulatory agencies and how this is likely to evolve and accelerate in the coming years;
- Emergence of a new form of ESG advocacy and how this is likely to impact business over time;
- New CSR regulations and legislation from to Europe, Australia to India and how this could impact business investment in CSR programs;
- Efforts by stock exchanges that are poised to reshape the ESG disclosure requirements for listed companies.

Against this transformative backdrop, it is increasingly front-of-mind for astute companies to decide what ESG information is material and deploying resources in areas that offer the best prospects for optimizing ROI. Participants in this session designed for all levels of ESG experience will be equipped to assess how this new emerging landscape of reporting and measurement standards, initiatives, ratings and frameworks promises to reshape the future for CSR and Sustainability professionals, compliance managers, CFOs, consultants and Investor Relations professionals.

This unique and first of its kind master class course will provide the information, insight and tools to help corporate executives assess:

- **The New Sustainability Math.** Benchmarking the ROI of corporate sustainability/CSR initiatives.
- New tools, techniques and best practices for **measuring corporate value and value creation.**
- Current and future impacts, risks and opportunities of the most widely used **global sustainability reporting standards and frameworks.**
- **The investor perspective** and the emergence of a new form of activist ESG investor – and what this means for your company.
- **Evaluating the business relevance** of the thousands of ESG metrics in play today. Translating the myriad of qualitative ESG factors into quantitative dashboard-ready metrics.

Topics include:

- **Choosing the right mix of metrics:** What is the best benchmark to assess performance: performance over time, sector-based measurement, normative, relative to a baseline year, combination of the above?
- **Unlocking the mystery of distinguishing Materiality from Relevance:** How do the leading ESG standards and ratings determine what's material? How does this fit with your company's internal ESG performance benchmarking? How can companies engage in this new landscape to shape its future?
- **Time Horizon Considerations:** What is the right mix of short vs. medium vs. long-term goals? Introduction to and impact of new initiatives that seek to foster 'long-term capitalism'.
- **Role and influence of ESG Standards and Frameworks:** How is the market likely to evolve over the near, medium and longer-term? What are the distinctive roles and strategic fit of these emerging standards? What are the drivers and supporters for each of these and what does this mean for your company?
- **Deciding how to invest limited resources to optimize impacts, outcomes and outputs:** What are the factors that should influence companies' decisions on corporate ESG/CSR/Sustainability reporting?

**Workshop participants will leave the course with the following:**

- Materiality Matrix for assessing the suitability of global sustainability standards, frameworks and ratings for your organization
- Mapping of the most commonly used issues utilized in corporate sustainability assessments
- A Sustainability ROI calculator that can be tailored to your organization
- Library of publicly available thematic research and empirical studies that are widely respected among business executives and investment professionals

Who should attend:

- CSR & Sustainability professionals
- CFOs and Investor Relations Managers
- ESG Research and Rating Agency Executives
- Business Strategy and CSR Consultants
- Sustainability Analysts
- Enterprise Risk Management executives
- Accounting Agency executives offering ESG solutions

## ABOUT THE TRAINER

MARK TULAY, CEO, SUSTAINABILITY RISK ADVISORS (USA); PROGRAMME DIRECTOR, GLOBAL INITIATIVE FOR SUSTAINABILITY RATINGS (GISR)

- Twenty two years of experience in executive positions in the sustainability movement working with environmental organizations, asset managers, pensions funds, multinational companies and ESG rating and research agencies to enhance and accelerate the integration of material ESG factors into investment decisions and business practices
- Mark served as the first employee for Ceres, the Boston-based organization that launched the Global Reporting Initiative. He has worked in leadership positions for the Nature Conservancy, Ceres, Institutional Shareholder Services (now MSCI, formerly Riskmetrics) and Sustainability Risk Advisors which he founded in 2012. He currently serves as Program Manager and on the Steering Committee for GISR, an NGO working collaboratively with institutional investors, companies, NGOs and ESG research and rating agencies to foster transparency, continuous improvement, market expansion and innovation in corporate ESG ratings, rankings and indices.
- Mark provides business and organizational development services and strategic counsel to NGOs, institutional investors, companies and pension funds working to advance sustainable markets, metrics and sustainable investing.
- Full biography can be found at: <http://www.linkedin.com/in/mtulay> or [www.sustainabilityrisk.org](http://www.sustainabilityrisk.org)

## HOW TO BOOK

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Course details can be found at GTQ International (<http://www.gtqinternational.com> ) along with online registration link.

Alternatively contact us for assistance:

Call: +44 (0)7580 144 744

Email: Rual Kemp at [rkemp@gtqinternational.com](mailto:rkemp@gtqinternational.com)

### \* Pricing and early registration discounts:

Single attendee: **AU\$1,995 + GST**

Super Early rate: **AU\$1,295 + GST** when booked before 31 May 2016

Group discounts available upon request

The fine print:

- Places are limited and cannot be guaranteed, so book early to avoid disappointment
- For group bookings larger than three people please enquire about specific group discounts
- The agenda is accurate at time of publication, the trainer reserves the right to modify the agenda with any necessary changes